



PrideR LLC

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PrideR –

(World's Only) Standing Only, Slow Moving, 2-Part Scooter

Patent No. 8167074



WATCH VIDEOS:

34 Sec.: http://youtu.be/j_KiPzQJL-Y 73 Sec.: <http://youtu.be/CxuifRokh5U>

EXECUTIVE SUMMARY

PROBLEM People can't load current scooters into car trunks or travel with. All are made of one heavy bulky part. Some use disallowed lead-acid batteries, and / or require vehicle carrier. All scooters are fast, disallowed in most public places & airlines, thus making travels with much needed scooters impossible.

SOLUTION A standing only, slow moving, 3-wheel, 2-part, an ultra-nimble, ultra-portable electric scooter. It resolves all known problems. It can be disassembled and loaded into a trunk in seven (7) seconds, and is allowed anywhere, including in airplanes and all public places. In compliance with TSA and airlines regulations.

ADVANTAGES

- Standing only, slow moving, two lightweight parts, easy to carry and use.
- Assembled - disassembled in seconds; easy to load into car trunk.
- Users do not need to purchase a vehicle carrier.
- It gives people who feel self-conscious to use wheelchairs a gift of life. Now they can **“Stand ‘N ‘Walk’ Proudly™.”**
- Excellent for all purposes: Personal, Commercial, Industrial and Security.
- Allowed everywhere for being slow moving.

MARKET

- Seniors and people with mobility difficulties, who can stand. 3% out of 70M.
- Individuals – for personal use such as for leisure.
- Businesses, manufacturing facilities and warehouses.
- Security: Police, apartments, hotels and large respective businesses.

COMPETITION

- Segway** (160 Lbs.): Bulky, one part, disallowed in many places. E.g. Disney.
- SNR** (160 Lbs.): Bulky, hard to disassemble, disallowed lead-acid battery.

- TEAM**
- Joseph Tsiyoni, a 35-year professional executive, entrepreneur, inventor and manufacturer. Developed the world's smallest hoist which was approved and purchased by US Defense. Also Invented and manufactured the Pick 'Em All® number selector. Experienced and educated in the areas of business and international commerce. Authored and published 16 books. He is a master of operations and a problem solver.
Owner of SofiDent Dental Supply (import/export).
 - Walter Egli, engineer, scooters expert, inventor and manufacturer.
 - Ben Lai, mechanical engineer, 30-year master frame maker, #1 in China.
 - George Brown, master machinist and fabrication expert for 33 years. Assisted in resolving many technical challenges.

INVESTORS BENEFITS:

FUNDING \$250,000 to be spent wisely and gradually, based on milestone schedule.

WHY WOULD YOU INVEST IN MY PRIDER VENTURE

A. BENEFITS

High possibility to significantly return on your investment because this is the only type of scooter, is patented, and is much needed by many people and industries.

B. SURVEY

During five years of testing two prototypes & limited visits in three states, major Las Vegas hotels, airports, malls and public places, more than 150 people showed interest in the PrideR. Also hundreds more showed favorable facial and verbal impression, including clap-hands.

Many people were impressed with the simplicity of the PrideR, its size, flexibility, and being so easy to operate while standing. Dozens senior citizens discussed their difficulties of walking long distance, often stating, like others, *"I wish I had one like this"*.

C. The PrideR resolves all known problems which do not allow people to use a scooter.

D. The inventor's has exceptional, unique and broad experience in the respective areas. These include management, financial, legal, internal audit, product development, manufacturing, imports and exports.

During the last few years, he had consulting with a team of experts to resolve technical challenges, improving the PrideR, and preparing it for production.

Leaderships, expertise, persistency and leading team of experts will ensure success, in addition to other inventor's assets, such as tenacity, flexibility and commitment.

E. The business model is a profitable model.

F. With manufacturing successful experience, the inventor guaranteed responsible, wise and gradual use the funds.

G. Commercial version and association with repair shops, agents, dealers, and hopefully a giant battery seller (for our batteries) will contribute to additional revenue.

H. Partnership in this venture of a very unique, patented scooter, is justified because of its high possibility of international success.

Note: A 6-minutes PowerPoint presentation is available upon request.

Joseph Tsiyoni, CEO, is also the owner of Shairon Int'l. Trade Co. since 1989. It develops and manufacturers Tsiyoni's inventions, imports and distributes abrasives and publishes Tsiyoni's books. WWW.Shairon.com www.SofiDent.com www.Shaironpublishing.com www.Patents4u.net

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